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U. S. Department of Agriculture.

1923

CATALOGUE AND PRICE LIST

Gladiolus Bulbs



Sensation. Geneva. Rosy Morn. Reliance. Devens. Souvenir.

C. W. BROWN
ASHLAND, MASSACHUSETTS.

The past season has been the best growing season we have had for years. Plenty of rains with a minimum of excessive heat. Bulbs are fully developed and have been stored in excellent condition. They should give a good account of themselves next season.

I have been delighted with Mildred Pettman this year. It is a most excellent variety for bouquets or florists use. Marjorie was in fine shape for the Mansfield show and attracted a lot of attention.

Ablaze is the best red primulinus on the market and Dawson is a beautiful yellow. You will make no mistake in ordering several bulbs of each.

Prices have been reduced this year in a number of cases where the amount of stock will warrant it.

It is to your advantage to order bulbs reserved while the stock is complete. Late orders should give me privilege of substituting where sold out.

Plant the bulbs in an open sunny, place six inches deep and about six inches apart in the row. Mix any fertilizer thoroughly with the soil and if dry, water heavily when they commence to bud.

Spikes cut when the first bud opens and placed in water in the house will open to the tip. Allow three or four leaves to remain on the plant to mature the bulb.

After the first frost or when leaves turn brown dig the bulbs and dry in the sun for a few days then place in a cool vegetable cellar.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

I will appreciate it, if when writing, you will send the names of any friends or neighbors, who are interested in Gladioli, so I can send them a catalogue.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

Remittances, or a first class business reference should accompany orders from new customers.

Do not forget to sign your name and address.

C. W. BROWN

Ashland, Mass.

Twenty-four Miles West of Boston.

MY NEW INTRODUCTIONS FOR 1923.

These are some of the flowers that callers have been especially fond of and I trust they will also please you.

**One bulb of each of the eleven varieties for trial,
list \$6.05 for \$5.00.**

	Price each.
ANABELLE , Pink with cream throat	\$.50
PURITAN , Creamy buff, Tall and massive50
J. C. RUDOLPH , Pink splashed with dark pink	1.00
The following show more or less of the Primulinus ancestry.	
BETTY , Salmon with cream throat50
CARNIVAL , Large flower of henna shade completely covered with lines and specks of white. Attracted a great deal of attention at the Boston Show50
ELIDA , Light Salmon Pink50
FENWAY , Orange salmon40
MODESTY , Cream with yellow throat, Ruffled, very fine	1.00
PENROSE , Rose with various shadings. Impossible to describe its beauty. Reminds me of the changeable silks50
SEVILLE , Deep yellow. A slight tinge of color in the throat. Good spike and flowers well placed40
TYROL , Lemon yellow. Perfectly clear color25

Owing to the great demand for MELBA I am obliged to wait another year before selling any as the demand is larger than the present stock but it is increasing fast and it is well worth waiting for. A new white by the name of TIFFANY will be ready for introduction next year.

COMMONWEALTH is a winner. It is far from common and will bring wealth to the grower of it.

May 18, 1922.

Mr. C. W. Brown,
Dear Sir:

The bulbs I bought of you last season gave me great pleasure—they were beautiful flowers and a fine assortment. I am recommending you to all my friends.

Miss C. B. G.

Dear Sir:

Those I had of you last year did splendidly. Many said they never saw such blossoms.

Mrs. L. G. H.

MY INTRODUCTIONS OF PREVIOUS YEARS.

One bulb of each of the following 38 varieties for trial listing \$11.90 for \$10.00.



Autocrat.

darker throat and a small speck of white. See Front Cover15

Price each.

AMBASSADOR— Dark pink with crimson throat, small spot or streak of white, is large and strong25

ATLANTIC — White slightly tinted flesh, with faint lines of pink in the throat. Many open at once. A massive spike50

AUTOCRAT— Magenta, with a darker throat faced with specks of white. A tall strong spike. See illustration50

BOHEMIAN— Brownish pink. Deeper throat with a band of cream, large and strong50

BONNY BELLE— Salmon pink with scarlet blotch edged with cream20

COLLONADE — Violet pink. A tall stately spike. A fine late variety40

DEVENS— The flower is bright scarlet with darker throat and a small speck of white. See Front Cover15

One dozen at ten times the price of one bulb.

	Price each.
DISTINCTIVE. —Claret, dark throat streaked with yellow15
DORIS. —Cream yellow flushed pink. A line of carmine on three petals25
DOROTHY. —Pink and yellow with magenta streak in the throat. Intensely ruffled50
DR. WHITCOMB. —Bright red with streaked throat. Large open blooms	\$.50
ECLIPSED. —Red, cardinal throat with a wide yellow band, very attractive25
EDITH. —Clear deep salmon pink, cardinal blotch, ruffled, strong compact spike20
GENEVA. —Red with white throat streaked with cardinal. See Front Cover25
GLEAMER. —Creamy white with cardinal spot25
GOLDFINCH. —Lemon yellow with canary yellow throat. A solid color of good size on a strong, tall spike with ten or more open at a time. One of the best. Awarded a First Class Certificate by the Newport Horticultural Society 1918, 1st prize at Hartford, Conn., Sept., 1915, for best new seedling	1.00
MARJORIE. —Clear pink with yellow throat striped red. Early. Shows a trace of primulinus ancestry.25
MAXWELL. —Light salmon pink, flecked darker. A tall showy variety50
NORMAN. —Cream pink with streaks of magenta. Heavily ruffled50
PINAFORE. —Reddish purple20
POLLY PINK. —Bright violet pink, crimson blotch, a brilliant showy variety25
RELiance. —Rose pink, darker throat. Wide open flower of good substance. See Front Cover20
REVELRY. —Violet pink splashed violet red, crimson throat with a speck of yellow. Very showy15
REVERE. —Large orange red flower. Type of Princeps25

One dozen at ten times the price of one bulb.

	Price each.
ROSY MORN. —Bright rose pink shading to white in the throat, carmine blotch. Wide open flowers. See the Front Cover15
SENSATION. —Bright red with dark red throat. A broad band of yellow on each petal. A very showy garden variety. Blooms face all around the spike15
SOUVENIR. —Magenta, crimson throat with a speck of white, very fine See Front Cover15
STANDISH. —Deep cardinal red, slightly ruffled35
VISCOUNT. —Orange scarlet. Solid color and a good strong spike50
WINONA. —Magenta. A large loosely constructed bloom, crimson throat streaked with yellow. Showy15
WAUSHAKUM. —Rose flecked with crimson, streaks of cream in throat. Large open flower. Tall25
ZADORA. —Bright salmon pink. A tall straight spike with many open at a time. A good show flower50

The following are the primulinus type.

ABLAZE. —Clear cardinal red with deeper red throat, dark lines. The best red prim.25
DAWSON. —Absolutely pure deep yellow. Very fine ..	.35
LOIS. —Orange with scarlet markings25

Primulinus Type.

MILDRED PETTMAN. —Primulinus Hybrid. Pink with creamy white throat. Graceful, dainty and refined ..	.25
NAOMI. —Creamy yellow tinged with pink. Sharp line on lower petal20
REO. —Clear yellow with deeper yellow throat. Slight line on lower petals. Tall and strong25

One dozen at ten times the price of one bulb.

Feb., 1922.

Dear Sir:

I bought a dozen of you last year and they were so beautiful that I feel we cannot have too many of them. (order enclosed).

We also found your sweet corn very nice.

Mrs. E. T. L.

The Best Standard Varieties.

	Price each.
AMERICA. —Beautiful lavender-pink, almost white in the throat05
ARIZONA ROSE. —Lilac rose, medial line of lip French purple. Good substance20
A. W. CLIFFORD. —Old carmine red with amaranth red throat and lighter and lilacy tinted medial lines. Early, 69 days. Medium tall, erect, vigorous. Especially valuable on account of its earliness10
BARON HULOT. —Velvety purple with lemon yellow dash on medial lines. Fine10
BLANCHFEUER. —An elegant variety worthy of a trial30
BLUE JAY. —Lobelia blue splashed with deeper lobelia blue. Lemon yellow throat blotched violet20
CHICAGO WHITE. —Pure white, medial lines of amber-white, lines of solferino-red05
CINNAMON BEAR. —Deep violet red, darker throat25
CORUNNA. —Red with coal black throat. Large50
CRACKER JACK. —Velvety carmine-red, throat yellow-green marked with amaranth-red05
CRESCENT QUEEN. —Ruffled. Very large dark wine red. Excellent variety40
EMPRESS OF INDIA. —Bright plum-violet almost black with a white dash in the throat05
EVALINE. —Smoky violet large open flower10
FEDERAL. —(New). Deep scarlet with dark throat. Early20
GAIETY. —Light scarlet splashed with deeper scarlet and a pure white throat penciled with crimson-red ..	.15
GEO. PAUL. —Crimson-red with greenish white throat marked with crimson-red05
GIGANTIC. —White, blotched intermixed with magenta ..	.25
One dozen at ten times the price of one bulb.	

Vermont, Feb., 1922.

Dear Sir:

Please send me two packages of "Sunlight Sweet Corn". This is the finest corn ever grown. For canning it has no equal.

H. I. S.

	Price each.
GRANDEE. —Orange red. Large, strong10
HALLEY. —Madder-lake with fine stripes and dots of Tyrian rose on a lemon-yellow throat. Early05
HOHENSTAUFFEN. —Large white, star shaped flower. Strong10
IDA VAN. —Cardinal-red deeper in the throat, good ..	.10
IMPROVED KLONLYKE. —Deeper yellow, larger and not so stiff as the regular, a great improvement on this standard variety05
LIEBESFEUER. —Scarlet with a carmine-red dash in the throat. A fine show flower25
MAIZE. —Amber yellow, dull crimson blotch10
MAGNIFICUS. —Lincoln-red with a lemon-yellow throat dotted and penciled with carmine-purple25
MASTER WIETSE. —Pure royal purple, solid color. Good15
MONARCH. —Deep magenta. Similar to but much better than "The King"20
MRS. FRANCIS KING. —Vermilion-red slightly splashed with deeper color. The Florists favorite05
MRS. G. W. MOULTON. —Rich crimson. Large flower and tall spike25
MRS. O. W. HALLADAY. —Delicate soft silky pink with creamy blotch. One of the finest florists varieties ..	.20
NOVELTY. —Salmon with orange throat mottled with crimson specks. Very odd and distinct15
ONALASKA. —Creamy pink. Ruffled30
OPALINE. —Pure rosy crimson flaked violet25
PACHA. —This is usually sold as "Golden West" which it resembles. A brilliant orange with dark orange mottled throat10
PACKARD. —(New). Violet pink. Tall and strong with a large number open. Massive50

One dozen at ten times the price of one bulb.

Dear Sir:

May 8, 1920, Washington, D. C.

My order of Gladioli came through in fine shape the other day. Many thanks for the fine bulbs sent and your generous inclusion of extras.—C. E. G.

	Price each.
PEASANT. —Deep pink. Large, early blooming15
PIONEER. —Salmon pink flowers of good size10
PRIMULINUS HYBRIDS. —Assorted shades of yellow, salmon, rose pink, etc. \$2.00 per 100, postage extra.05
PRINCE OF WALES. —Very large salmon pink, extra early20
PRINCEPINE. —Vermilion-red, throat creamy-yellow blotched with geranium-red, very showy, good shipper05
PRINCEPS. —Scarlet with yellow-green medial lines and throat. Throat penciled and dotted a deep shade of scarlet. Very large10
ROSEBUD. —Light rose pink. Elegant20
SCHWABEN. —Amber-yellow blotched in the throat with amaranth red and shaded with lemon yellow, excellent10
SIMPLEX. —Scarlet with speck of yellow. Large and strong. Very fine20
SNOW GLORY. —Pure all white. Iris blue lines. Large and showy. Ruffled. One of Kunderds best	3.00
STALWERT. —Salmon pink. Large strong straight spike of open flowers20
THE KING. —Rich deep old rose with cream blotch10
WAR. —Blood red, extra large open flowers well arranged on a long strong spike, fine, late15
WHITE KING. —Ruffled, amber white blotched with Tyrian rose. Excellent10
WILD ROSE. —Bright rose pink. Large and graceful15
WILLIAM FALCONER. —Beautiful clear light pink. Large10
YOUELL'S FAVORITE. —Rosy lavender pink, large ruffled25

One dozen at ten times the price of one bulb.

California, May, 1921.

Dear Sir:

Your shipment of Gladioli has arrived and I am extremely pleased. You have been more than generous, and I highly appreciate your kindness.

Mrs. I. A. S.

GLADIOLUS NOMENCLATURE

By C. W. Brown

Contains list of over 3000 names of Gladiolus with main color, date of origin and originator as far as known.

Price

\$1.00 per copy postpaid.

Primulinus Hybrids, Named Varieties.

These are Kunderds best varieties, try them.

Each.

ALBION. —Fine salmon rose pink15
ALTAIR. —Salmon saffron, tall, fine15
ANAMOSA. —Orange salmon.20
ANGOLA. —Salmon pink, fine15
ANITA. —Canary yellow20
CANOPUS. —Solid yellow20
CAPELIA. —Fiery orange red20
DEXTER. —Blush rose pink20
ELBERTON. —Creamy yellow pure rich color20
FIREFLY. —Bright deep scarlet20
IOLA. —Deep yellow20
LINTON. —Salmon red20
NORTH STAR. —Deep yellow throat deeper, rich20
ROANOKE. —Rich yellow10
SEDAN. —Ruffled, rich yellow10
SENECA. —Wink-pink on a delicate yellow ground25
SILVIS. —Salmon red15
SIMPLICITY. —Clear yellow with scarlet lines on lower petals. A strong growing variety that lasts well and is excellent for florists use. \$2.75 per 100; \$.50 a dozen05
SIRIUS. —Dark salmon15
SPICA. —Ruffled15
SWEET ORRA. —Pale sulphur15
TUPELO. —Canary yellow25
VEGA. —Pure yellow25

One bulb of each above 23 varieties listing \$4.05 for \$3.00.

Ohio, March, 1922.

Dear Sir:

Mail me a package of "Brown's Sunlight Sweet Corn", I had some of it two years ago and it was very fine.

I. G. S.

ACCIDENTAL MIXTURE.

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains mostly named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid\$.50

Per hundred, by express 2.00

By mail add postage for 8 lbs. per 100 bulbs to your zone.

NEW PRIMULINUS MIXTURE.

A grand mixture of hundreds of Kunderds varieties with a large number of varieties of my own origination. An endless combination of colors and shades from the most delicate colors through orchid tints to the deep colors. Many strong, tall and ruffled varieties may be found.

Everyone should grow at least a few of these. \$.50 per dozen postpaid; \$2.00 per hundred, postage extra.

Figure postage of 8 lbs. per 100 to your zone.

BROWN'S SUNLIGHT SWEET CORN.

For several years I have been developing an extra fine sweet corn which is a cross of Stowell's Evergreen and Golden Bantam. I have secured a corn as sweet as Bantam with yellow kernels and a much larger ear. My customers are "wild" over it. If you like sweet corn try a package of this.

Package, about 500 kernels\$.25

DAHLIAS.

I grow just one kind of dahlias for my cut flower trade and have selected this one as the best all around free blooming and desirable kind—**MAUDE ADAMS**,—Overlaid clear delicate pink which opens out to nearly a pure white. Very satisfactory in every way. Each \$.25.

J. W. CROW, Hybridist,

Consulting Horticulturist
Lecturer and Expert Judge
Late Professor of Horticulture
Ontario Agricultural College
Past President American
Society for Horticultural Science
Dear Sir:

Simcoe, Ontario
Dec. 7, 1922.

I saw this year in the garden of my good friend, Prof. H. L. Hutt, one of your glads called **Dawson**. It is one of the clearest and deepest yellows I have seen. * * *

Yours very truly,

J. W. CROW.

(He backed up the above by ordering a dozen).

THE NEW ENGLAND GLADIOLUS SOCIETY.

Organized April 3, 1920 as the Massachusetts Gladiolus Society.

OFFICERS FOR 1921-1922

President—S. E. Spencer, Woburn, Mass.

1st Vice President—Dr. S. Irving Moody, Brockton, Mass.

2nd Vice President—William E. Clark, Boston, Mass.

Treasurer—C. W. Brown, Ashland, Mass.

Secretary—Robert R. Walker, Mansfield, Mass.

Executive Committee

F. O. Shepardson A. L. Stephen Charles F. Fairbanks.

Exhibition Committee

Robert R. Walker, Chairman

B. R. Norley Willis Chase David Tyndall Thomas M. Proctor.

Auditor

Jelle Roos.

Initiation Fee \$1.00

Membership Fee \$1.00 per year.

The third annual exhibition was a great success, there being a larger attendance and much more serious attention paid to the flowers than in previous years. Prizes were won by 50 different exhibitors so there was no monopoly. All the best flowers are not grown by any one person but every one has a good chance of having the best in their class. Come and show with us next year. Hundreds of different kinds are shown and it is an excellent way of becoming acquainted with both the flowers and the other growers.

We want every grower in New England to become a member of our Society and by "grower" we mean everyone growing 100 or more bulbs.

Help to acquaint more people with beauty and many good qualities of the gladiolus. Never mind the correct pronunciation but put the emphasis on the GLAD.

One Dollar to join and a Dollar a year dues. Fill out the blank below.

To C. W. Brown, Treasurer,

I desire to become a member of the NEW ENGLAND GLADIOLUS SOCIETY. I promise to encourage the growing of Gladioli and to exhibit my blooms at the Annual Exhibition of the Society whenever possible.

I enclose \$2.00 to pay membership fee (\$1.00) and annual dues (\$1.00) for 1923.

Name

Address